

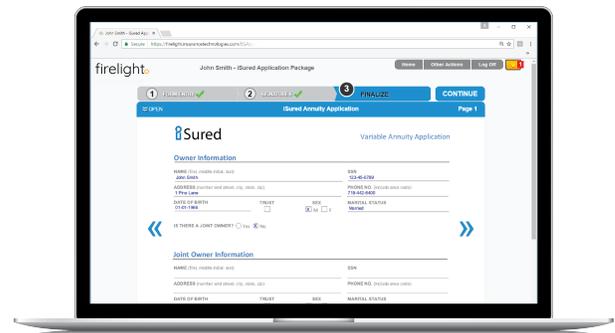
# Capture, Close and Process Sales Faster.



FireLight® e-application automates the way applications are completed and submitted. With a familiar application process, intuitive interface, behind the scenes powerful rules engine, mobile and disconnected capabilities and built-in e-signature, FireLight makes transacting business anytime, anywhere, quick and easy.

## Complete Applications Effortlessly and In Good Order

- ✔ Submit In-Good-Order Applications the First Time
- ✔ Save Valuable Selling Time
- ✔ Conduct Business Anytime, Anywhere
- ✔ Capture Signatures Quickly and Easily
- ✔ Reduce Processing Time, Get Paid Faster
- ✔ Enhance Clients' Sales Experience
- ✔ Access Up-to-Date Carrier Applications



## Easy Steps to Complete and Submit Applications



1

**Form Entry:** Integrated business rules automatically choose correct application forms based on state and product and highlight required data fields, easing and expediting the application process.



2

**Signatures:** When you complete the application, gather all required signatures prior to submission. Multiple signing options are available through FireLight.



3

**Finalize:** Submit the In-Good-Order application for processing.

For additional information or questions about FireLight, contact your firm's home office.